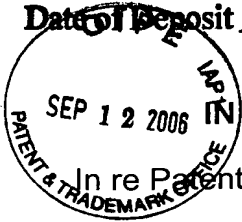


Date of Deposit Sept. 12, 2006

Attorney's Docket No. 1034445-000014

Application No. 09/828,257

Page 1



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Louis D. Giacalone, Jr.

Application No.: 09/828,257

Filed: April, 06, 2001

For: SYSTEM FOR ELECTRONICALLY
DISTRIBUTING, DISPLAYING AND
CONTROLLING THE PLAY
SCHEDULING OF ADVERTISING AND
OTHER COMMUNICATIVE MEDIA

) **Mail Stop ISSUE FEE**

) **Group Art Unit: 2154**

) **Examiner: Patel, Haresh N.**

) **Confirmation No.: 4988**

AMENDMENT AFTER ALLOWANCE UNDER 37 C.F.R. § 1.312

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The present application was allowed in a Notice of Allowance mailed on June 16, 2006. The issue fee is being paid concurrently herewith.

In accordance with 37 C.F.R. § 1.312, Applicants respectfully request amendment of the above-captioned application as follows:

Amendments to the Claims in the listing of claims begin on page 2.

Remarks begin on page 5.